



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

VENTRAIP AUSTRALIA PTY LTD

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises » Incoming & Outgoing Filters » 4-tier Control » API » Clusterable » Synchronized » Scalable

SpamExperts professional email security solutions will protect your network against any spam, virus and malware threats. The security filters are in-house developed, constantly improved based on customer feedback. Offering an accuracy rate of 99.98% with a false-positive rate of less than 1 in a million, these products raise customer satisfaction and build loyalty for any webhost.

Quick Read

VentralP Australia is Australia's best value provider of domain names, cloud web hosting with cPanel, VPS and SSL certificates; backed by industry-leading customer service and technical support from a team of professionals that is second-to-none.

For more information, please visit their [website](#).

Challenges

VentralP had already been using SpamExperts for inbound scanning, on an ad-hoc basis. However, although they tried various other solutions for their outbound spam problem, none proved to be as powerful, efficient or precise as SpamExperts. "Whilst other systems were considered, it's important to note that we already had an existing relationship with SpamExperts (for inbound mail scanning) and we knew that product worked essentially flawlessly, and as such, it was a no-brainer to move forward with SpamExperts to power our outbound scanning solution," pointed out Angelo Giuffrida CEO.

Installing a SpamAssassin style plugin on each shared hosting server was not a feasible solution as it would add additional uncalculated load to the shared hosting infrastructure that was never intended or factored in when determining their loading planning for their shared hosting infrastructure. As VentralP CEO further explained, "Outbound spam really has become a big problem within the shared hosting market over the past 24 months. Despite not having a specified email guarantee and being marketed as a web hosting service, most customers believe that outbound spam filtering is included by default; and as such, VentralP Australia need a solution and strategy to address the ever-growing RBL and blacklist problem."



Customer profile

Company	VentralP Australia Pty Ltd
Location	Australia
Industry	Web hosting & domain registrar
Number of filtered domains	5,000 domains Incoming 50,000 domains Outgoing
Products in Use	Local Cloud, Incoming & Outgoing Filters
Website	https://ventraip.com.au

Implementation

VentralP has been using the email filtering solutions from SpamExperts since 2012. As a result of a fruitful collaboration, the company has chosen SpamExperts to be their vendor of choice for implementation of their outbound spam filtering solution. The webhost is currently using SpamExperts solutions for inbound scanning (on an ad-hoc basis) and for all outbound email filtering across their shared hosting infrastructure. In the future, their intention is to on-sell a managed SMTP service, premium email-only hosting (with spam filtering powered by SpamExperts) and an ad-hoc, per domain based email filtering product.

“Although the number of servers in our shared hosting cluster has truly put the SpamExperts scanning system to the test, it hasn’t missed a beat. We’re also providing SpamExperts with invaluable spam classification data to further their own analytical engine,” said Angelo Giuffrida CEO.

Benefits

VentralP is currently developing a premium email hosting product and will utilise the SpamExperts inbound scanning as default, with the intentions to move forward with the SpamExperts Archiving product which is a suitable product for customers that have legal or commercial reasons to archive certain emails for compliance consideration.

“The Outbound Scanning solution has allowed us to mitigate RBL listing across our shared-hosting cluster, and ensure that email delivery remains a top priority for our clients. The SpamExperts team have been very active throughout the entire deployment process and even so now. Whilst we have understanding of email, the knowledge of the entire SpamExperts team on their product, spam classification and the industry as a whole is second-to-none and I have no doubt that without this guidance, assistance and knowledge our deployment would not have been as successful as it has,” added VentralP CEO.

Target Reached

“SpamExperts have assisted in ensuring that VentralP remains Australia’s best value provider of domain names and cloud web hosting services through the assurance of prompt email delivery, mitigating RBL listings and providing all our users with a spam-free email environment leading in greater customer satisfaction and less frustration for both customers and VentralP Australia alike,” argued Angelo Giuffrida CEO.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

Take a **Free Trial** to convince yourself of the quality!
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