



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

ARGEWEB

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises
» Incoming & Outgoing Filtering » 5-tier Control » API » Clusterable »
Synchronized » Scalable

Protecting the reputation of your brand is very important both internally as well as externally. The more technology is developed by email security providers, the more cybercriminals increase sophistication and discover new ways to infiltrate infrastructures. SpamExperts professional email security solutions are tailored to fit the needs of web hosts, ISPs, Telcos and resellers and have a nearly 100% filtering accuracy.

Quick Read

Argeweb is one of the most endorsed hosting providers in the Netherlands. The web host manages more than 180,000 domain names and thousands of websites. Argeweb is a well-known provider that puts the customer's success first and is always able and willing to help the client in their journey to success.

For more information, please visit www.argeweb.nl.



Challenges

Due to the large amounts of incoming and outgoing spam, Argeweb needed a tool that would accurately filter all incoming emails and also pro-actively track spamming accounts and be able to shut them down for blacklisting prevention. When the team first tried to solve the problem, they had an in-house developed solution based on SpamAssassin, but in the long run it wasn't as efficient as they had expected. They soon started researching and asking around for a commercial solution and came across SpamExperts.

“Service and customer satisfaction are very important to us. Our customers must focus on their own business and not on the technology supporting it. When we take care of the spam problems, the customer will not be bothered and can then totally

Customer profile

Company	Argeweb
Location	Netherlands
Industry	Web hosting
Number of filtered domains	40,000 domains Incoming 40,000 domains Outgoing
Products in Use	Local Cloud, Incoming & Outgoing Filtering
Website	www.argeweb.nl

focus on their own business. This also benefits the level of customer satisfaction,” explained Tom van Leeuwen, Marketing Manager at Argeweb.

Implementation

Argeweb implemented Incoming and Outgoing Filtering in the Local Cloud in 2010. The Local Cloud deployment was the best choice, as they had the proper infrastructure available and wanted to keep a close eye on the possibly infected servers. As they now offer SpamExperts anti-spam to all current customers using email services, all their incoming and outgoing messages will be automatically checked and filtered. As justified by van Leeuwen, “for our customers, the reachability of the website is very important. After that, e-mail is the most important part of the web hosting package. It is extremely important that both incoming and outgoing messages are scanned so that they are spam free.”

Benefits

After implementing the Incoming Filter, the team noticed a significant decrease in the amount of incoming spam. Besides drastically lowering the amount of inbound spam, the Incoming Filter has saved the company both time and money. Moreover, the outgoing filter safeguards their IP reputation and prevents blacklisting. Since fewer resources are wasted, the team can focus on bringing more value-added services to their end-customers.

“The minute we used SpamExperts we saw a significant decrease in the number of spam messages. This resulted in less customer questions to our support desk, which was a great benefit for

us. Now we have more time to help our customers on matters that are more important. The support team is great! They always listen to our feedback, and even very specific features were possible and developed together with SpamExperts,” said van Leeuwen.

Target Reached

“We can overall conclude that SpamExperts has greatly contributed to our service. First of all, our customers had to manage spam by themselves, while now we are taking care of this through Incoming and Outgoing Filtering. As this implementation has also resulted in fewer questions from our customers, our team can focus more on customer satisfaction,” concluded Tom van Leeuwen, Marketing Manager.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

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<http://trial.spamexperts.com>

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Distributors and Resellers!
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