SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY
SERVERS AUSTRALIA

Local Cloud » SaaS Managed Email Security on your own premises » 4-tier Control » API » Clusterable » Synchronized » Scalable

Over time, spammers have learned that the quickest way to attract clicks and purchases—and to generate a profit—is to leverage spoofed brands and take advantage of current events that have the attention of large groups of users.As critical national infrastructure, businesses, and global financial markets continue their move to cloud-based services and mobile connectivity, an integrated, layered approach to security is needed to protect any network.

Quick Read

Servers Australia provides a range of Cloud Hosting, Dedicated and Virtual Servers, Web Hosting, VoIP Telephony, Colocation and Wholesale Services. With a presence in eight State-of-the-Art data centers located in Brisbane, Melbourne, Perth and Sydney, Servers Australia is able to connect businesses better and faster to their customers, with outstanding 24/7 Australian based support.

Servers Australia partnered up with SpamExperts in mid-2014 to provide an outsourced but internally hosted anti-spam solution. Prior to working with SpamExperts, theyutilized a mix of in-house and vendor integrated solutions to combat spam. These systems, although adequate, required immense ongoing maintenance and so they looked for an alternative, more efficient solution. Now, SpamExperts is at the frontline of Servers Australia spam defense system.

Challenges

After trying out different mixes of in-house and vendor integrated solutions to combat spam, Servers Australia recognized that their spam management policies required strategic review. Although they reacted fast and invested considerable resources to combat spam, these actions had a negative impact on their customers. Due to the large and demanding network, management decided that there was a considerable need for change, reason for which they switched to SpamExperts anti-spam filtering solutions.

Customer profile

Company	Servers Australia
Location	Tuggerah, Australia
Industry	Webhosting
Number of filtered domains	10.000 Incoming domains 10.000 Outgoing domains
Products in Use	Local Cloud, Incoming and Outgoing Filter
Website	www.serversaustralia.com.au

Implementation

Servers Australia implemented SpamExperts Local Cloud for incoming and outgoing filtering, as having the flexibility of usingtheir own infrastructure, while providing a proven spam solution with exceptionally low latency was mandatory.

"Servers Australia's expectations have truly been exceeded with the versatility, scalability and robust load balancing offered by SpamExperts Local Cloud," said Jared Hirst, Servers Australia CEO.

Benefits

SpamExperts understood the exact needs of a large scale webhosting company and deployed the right spam filtering solution. When Servers Australia began offering SpamExperts as part of their service, they immediately saw a reduction in the amount of incoming and outgoing spam, enjoying an excellent filtering accuracy rate and saving on internal resources and costs. SpamExperts support team continues to be available and listen to the feed-back, to further improve the product and meet the client's needs.

"Servers Australia has enjoyed a general accuracy of 99.98% spam detection with a 95.24% spam ratio on a small group of domains filtering over 4.3 million messages. The cost per Inbox is negligible compared with the resources required for calibration to our existing spam management system. We are able to provide a positive experience for our customers meeting their every expectation. Also, SpamExperts team are always a phone call or ticket away, with staff on hand to assist with any enquiry large or small," said Jared Hirst, Servers Australia CEO.

Target Reached

Jared Hirst, Servers Australia CEO concludes:

"Servers Australia began using Spam Experts in mid-2014 and already our expectations have truly been exceeded with the versatility, scalability and robust load balancing offered by SpamExperts Local Cloud. SpamExperts is now at the frontline of Servers Australia spam defense system. With a general accuracy of 99.98% spam detection, we are able to provide a positive experience for our customers.".

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

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