CASE STUDY
NETREGISTRY PTY LTD

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES
INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises » Incoming & Outgoing Filter » 4-tier Control » API » Clusterable » Synchronized » Scalable

Over the past years, global concern over cyber security has grown, as spammers and phishers have been taking advantage of the software and security shortcomings to hack computers and steal valuable information to ultimately commit fraud. In the wake of these growing risks, it is imperative that aggressive, far-reaching protection is enabled.

SpamExperts solutions are 100% tailor made for webhosts, ISPs/Telcos and large organizations, redundant, scalable and affordable. SpamExperts services are meant to help clients obtain a return on their spam filtering investment, as quickly as possible.

Quick Read

Since 1997, Netregistry has grown from a start-up to Australia's favorite provider of domain names and one of the most trusted web hosts for small business. They provide all the online services a business needs to grow online; from domain names and web hosting to online marketing, web design, email marketing and e-commerce. As with all Netregistry services, they offer simple solutions at a reasonable price.

Netregistry is the champion retail brand within The Netregistry Group, which consists of Netregistry, Ziphosting and TPP Wholesale. Netregistry Group also participates in a number of joint ventures such as Reach Accounting, NETT Magazine and Netfleet.

Netregistry continues to help customers grow their business online. Netregistry is part of Melbourne IT (ASX:MLB), which has more than 400 employees spread across Australia, New Zealand, and the United States.

For more information, please visit www.netregistry.com.au.

Challenges

As a hosting provider, Netregistry provides email services for their clients. Due to the large amount of incoming and outgoing spam, they had to deal with IP blacklisting, negative consequences on brand reputation and customer complaints. Furthermore, the time required to constantly clean up customer mail accounts and de-list mail servers from spam traps was a significant time and resource investment. After manually trying to combat spam, the team decided to change tactics and invest in the professional email filtering solutions from SpamExperts.

Customer profile

Company	Netregistry PTY LTD
Location	Ultimo, Australia
Industry	Webhosting
Number of filtered domains	100,000 domains Incoming 100,000 domains Outgoing
Products in Use	Local Cloud, Incoming and Outgoing Filtering
Website	www.netregistry.com.au

Implementation

Netregistry has been using SpamExperts professional filtering services since 2012 and are very pleased with the results. Prior to implementing the incoming and outgoing filter, they had wasted a lot of time and effort on getting rid of spam. As of 2012, SpamExperts is fully integrated to their hosting control panel and results were immediately noticed.

Although they initially focused only on Inbound mail filtering, they upgraded to outbound filtering soon after. The opportunity to have incoming and outgoing filtering in the local cloud offers the flexibility of usingtheir infrastructure, while providing a proven spam solution with exceptionally low latency was mandatory. The SpamExperts Local Cloud is fully clusterable, allowing central management control servers with a fully functional 4-tier GUI and standard integration and automation plug-ins for major hosting control panels.

Benefits

After implementing SpamExperts Incoming filter, the team immediately noticed a decrease in the amount of inbound spam in their customers' Inboxes, thus lowering their storage requirements. Moreover, thanks to theOutgoing filter, they no longer had to deal with IP blacklisting and unhappy clients.
SpamExperts solutions have significantly helped Netregistry save time and money. As fewer resources are lost through manual adjustments of the filter, the team can now focus on bringing more value-added service to their end-customers.

Target Reached

"The SpamExperts team has been 100% supportive with any query we've had prior, during and after implementation. We are very happy with the solutions purchased, as significant results were immediately visible," said Jonathan Gleeson, Head of Technology at Netregistry.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

Take a Free Trial to convince yourself of the quality!
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