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SIMPLY SPAM FREE

## CASE STUDY

VIP Internet

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

## INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises  
» Incoming & Outgoing Filter » 4-tier Control » API » Clusterable »  
Synchronized » Scalable

Acquiring professional spam filtering is an important business decision for webhosting providers and SMBs alike. People will try to spam forever so there is plenty of work for email security providers. Incoming and outgoing filtering are equally challenging, to protect an IT network from spam, as well as safeguard a company's reputation, preventing blacklisting. SpamExperts solutions protect a webhost's network against all email based threats, inbound and outbound. Therefore, stop spending precious resources on mediocre filtering, go professional and outsource your email security!

### Quick Read

VIP Internet specializes in offering hosting and domain name registration services for consumers and SMB's. The company strongly focuses on quality and top-notch service for customers.

### Challenges

VIP Internet decided it needed an email security solution that improves the efficiency of the entire company by providing accurate incoming and outgoing spam filtering, as well as a high level of control of the solution.

Prior to discovering SpamExperts, VIP Internet had not insight into the competitor product they were using. Gijs Hovens, Marketing Manager of VIP Internet states: "It was a black box for us. Back then, we had no data to make qualified business decisions." Given the number of domains under its management, it was critical that VIP Internet was able to view reports, at various levels of detail, and be able to monitor and take measures for clearing any possibly infected user. Specifically, it was important that they find a solution that secured their networks from spam, virus, phishing and malware attacks, prevented blacklisting and would provide improved abuse manageability.



### Customer profile

Company	VIP Internet
Location	The Netherlands
Industry	Webhosting
Products in Use	Local Cloud, Incoming and Outgoing Filter
Filtered Domains	20,000
Website	www.vip.nl

## Implementation

VIP Internet chose SpamExperts because of its availability for deployment on local hardware, fully managed installation and its simple and user-friendly interface. SpamExperts Local Cloud was installed on the hardware of VIP Internet to filter incoming and outgoing email on 99% of their domains. SpamExperts Local Cloud is fully clusterable, allowing one central management control server, and adding more filtering servers as the number of domains goes up. After the initial implementation, VIP Internet extended its licence multiple times, adding more servers to the local cloud and increasing the size of the cluster.

## Benefits

SpamExperts offered the right email security software to safeguard VIP Internet users from spam attacks and protect their network and IP reputation against blacklisting. The software is managed and monitored by SpamExperts, whereas the client receives 24/7 real-time updates and support and has full control of the solution via the multi-tier GUI. With over 20,000 domains, VIP needed an easily deployable solution with a user-friendly interface so management would not need to invest extra time training the team. SpamExperts Local Cloud offered very good value for money and all the control that was needed.

Four years after the initial deployment, SpamExperts positively impacted VIP's long term business success by allowing management to better forecast, save time and increase employees efficiency. Support team and management have now full visibility on their spam filtering solution, doubled by excellent quality at a reasonable price.

## Target Reached

Gijs Hovens, Marketing Manager of VIP Internet shortly concludes: "We are using the Local Cloud solution from SpamExperts to filter the incoming and outgoing email traffic of all our customers. Since using SpamExperts, our clients' spam related problems have decreased greatly. The Local Cloud solution has allowed us to easily integrate SpamExperts into our custom-built infrastructure."

## Next steps

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Contact us to discuss your email security needs!  
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