

# CASE STUDY HOSTWAY

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security in the cloud » Incoming Filter » Outgoing Filter » Email Archiving » API » Clusterable » Synchronized » Scalable

2016 proved to be one of the most fruitful years for cybercriminals. It was the same year that organizations and businesses started to better understand that those people behind malicious attacks aren't just lone wolves, carrying out their own little agendas, but full blown organizations with experienced and talented developers and scammers that have just one goal on their mind - make a lot of money. Complex multivector threats such as ransomware & phishing, coupled with the relentless attitude to deliver dangerous emails to companies for a hefty pay-day, make cybercriminals a force to be reckoned with. SpamExperts email security solutions can detect, identify and stop unwanted & unsafe messages by applying continuous improvements and harnessing the power of huge data sets. Processing millions of emails every second of the day, SpamExperts enhances pattern detection to stay ahead of the curve and deliver an almost 100% filtering accuracy rate with close to 0 false positives.

#### **Quick Read**

Hostway has been a leader in Cloud and Managed Hosting for over 17 years – serving customers ranging from SMB's to Fortune 500 companies. A testament of their go above & beyond mentality is the fact that more than 500,000 organizations trust their business in the hands of the US-based company.

For more information, please visit the official website at <a href="https://hostway.com/">https://hostway.com/</a>.

# Challenges

Keeping inboxes spam-free is a must for maintaining a productive and safe business. When the opposite happens, and countless junk and highly dangerous emails are being delivered, employees and customers can turn unhappy really fast. Going above & beyond the line of duty, Hostway has always been pro-active in terms of security, seeking only the best solutions to protect their networks and clients. Upon understanding that their email security software was contributing to operation efficiency issues, and being



# Customer profile

Company Hostway

Location USA

Industry Managed Hosting

Products in Use Incoming Filter, Outgoing Filter,

Email Archiving

Website <a href="https://hostway.com/">https://hostway.com/</a>

quite expensive as well, the company was determined to find a better replacement that could adhere to their high-quality standards of spam filtering.

### **Implementation**

Hostway got better acquainted with the SpamExperts solutions during the Open-Xchange Chicago Summit, at the beginning of autumn 2016. Discussions were extensive on filtering accuracy, ease of implementation and the capability of accommodating a high volume of customers. Testing the software went successfully, and soon, SpamExperts and Hostway were readying the plans for full-scale implementation.

#### **Benefits**

By proving to be more efficient in terms of operations and maintenance, when compared to Hostway's prior solution, as well as providing a dramatic improvement in customer experience, the SpamExperts Incoming Filter & Outgoing Filter products were deployed on the Local Cloud - a deployment option that fits like a glove when taking into account a big number of customers and the need for more administrative options.

"The SpamExperts team was amazing! They provided us with 24/7 support and direct access to their CTO, who addressed any implementation and post-implementation issues. He was a huge reason our implementation was so successful," explains Kai Armstrong, Product Manager Hostway.

## **Target Reached**

"We selected SpamExperts based on their commitment to making our partnership successful as well as the dramatic improvement in customer experience we expected to see. SpamExperts did a fantastic job helping Hostway make the migration and we are already seeing improvements in operational efficiency and customer satisfaction as a result," concludes Kai.

# Next steps

Contact us to discuss your email security needs! sales@spamexperts.com

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