SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY
YOURNAME

Local Cloud » SaaS Managed Email Security on your own premises » Incoming & Outgoing Filter » 4-tier Control » API » Clusterable » Synchronized » Scalable

Email is the most important means of communication these days, therefore it is essential to enhance its productivity and eliminate all spam, viruses, phishing, and malware attacks. Webhosting companies are requested to provide premium reliable security systems to protect their customers' Inboxes from all unwanted bulk messages. To their aid comes SpamExperts with professional innovative email filtering solutions, in the cloud or on-premises. Our solutions are 100% tailor made for webhosts, ISPs/Telcos and large organizations, redundant, scalable and affordable. SpamExperts services are meant to help clients obtain a return on their spam filtering investment, as quickly as possible.

Quick Read

Yourname, whose business motto is "fast and reliable", has been on the Internet market for over 12 years and offers hosting and domain registration to SMBs and individuals. They offer storage for rent in two of the top ten Dutch data centers called AMS-IX, both for the highest service availability possible, as they are directly connected to the Internet backbone. Yourname was founded in 1999 with an initial focuson individuals. Since late 2000, the company has been serving the business market and went under the name "Your Name Webhosting". Due to the expansion of their services, the name changed to "Yourname" in 2010.

For more information, please visit www.yourname.nl.

Challenges

Before partnering up with SpamExperts, Yourname used an in-house developed spam and virus filtering solution. In spite of their many efforts, customers received quite a high amount of spam which had to be drastically reduced. As the amount of time spent on their spam solution was increasing and Yourname could not fully live up to the wishes of their customers, it was high time for a more enhanced spam filter. Precisely for this reason, they started looking for a professional anti-spam solution and chose SpamExperts Incoming and Outgoing Filtering.

Customer profile

Company	Yourname
Location	Nijmegen, Netherlands
Industry	Shared webhosting
Number of filtered domains	10.000 domains Incoming Filtering 2.500 domains Outgoing Filtering
Products in Use	Local Cloud, Incoming and Outgoing Filtering
Website	www.yourname.nl

Implementation

Yourname implemented SpamExperts Local Cloud for Incoming and Outgoing filtering, as having the flexibility of using their own infrastructure, while providing a proven anti-spam solution with exceptionally low latency was mandatory. The company has been using SpamExperts Incoming and Outgoing Filtering solutions since January 2010 and are very pleased with the results. Although at first they chose only the Inbound filtering, soon after management also decided to implement the Outbound mail filtering, to fully replace their in-house developed solution.

"Our questions were answered promptly by the tech support team; therefore we successfully implemented SpamExperts in a short period of time, without any hassle", comments Marcel van Offeren, Director Yourname.

Benefits

Yourname had spent a lot of time to keep on developing their in-house email filtering solution, yet the effectiveness was going down. SpamExperts raised their filtering level instantly and reduced their time investment, so they could use their resources on other business opportunities. Besides a significant reduction in the amount of incoming and outgoing spam, Yourname is experiencing an excellent filtering accuracy rate for them and their customers, and saving on internal resources and costs.

"SpamExperts is helping us reduce the amount of spam arriving in our customers' mailboxes and provides easy provisioning. We are very satisfied with the SpamExperts Email filtering", adds Marcel van Offeren, Director Yourname.

Target Reached

"We are very happy with the SpamExperts spam and virus filtering solutions. They give our technical department the time and opportunity to focus more on other customer related developments, and, with the integration that SpamExperts offers, we're able to offer a higher customer satisfaction regarding spam messaging. All in all, we're very satisfied with SpamExperts filtering", concludes Marcel van Offeren, Director Yourname.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

Take a Free Trial to convince yourself of the quality!
http://trial.spamexperts.com

Check our solutions for Webhosts, ISPs & Telcos, Distributors and Resellers!
https://www.spamexperts.com

SPAM EXPERTS®
SIMPLY SPAM FREE

SpamExperts B.V.
Rokin 113-115
1012 KP Amsterdam
The Netherlands

Phone +31 20 820 0004
Fax +31 43 711 3801
info@spamexperts.com

For more information and a free trial, please go to
www.spamexperts.com