



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

WWI A/S

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises
» Incoming & Outgoing Filter » 4-tier Control » API » Clusterable »
Synchronized » Scalable

Spam is one of the most expensive threats companies have to deal with to protect their networks, costing them significant loss of productivity and infrastructure. Web hosting providers are expected to deliver enterprise-class email security, as their end-clients have increased demand for professional and effective anti-spam solutions.

SpamExperts provides professional solutions tailored to the needs of webhosting companies, by offering redundant and fully managed email security products available in the cloud or on-premises. Consequently, a robust email security system is a necessity for any webhost.

Quick Read

WWI is a Danish IT company which has been delivering IT solutions to customers all around Denmark for over twenty years. Their core business is delivering hosting and outsourcing solutions to small and medium businesses in Denmark. They offer a wide range of services, from a small setup with a domain registration and a webhost, to the complete outsourcing of a company's entire IT setup to the data center.

For more information, please visit <http://wwi.dk>.



Challenges

Prior to implementing SpamExperts solutions, WWI was experiencing a high amount of incoming and outgoing spam, which developed into a growing problem for many of their end-customers. To overcome this situation, they first tried a filter provided by a SpamExperts competitor; however that solution proved inefficient, as WWI team wasted too much time trying to fight spam. The infected messages constantly entering Inboxes affected customer satisfaction, but also employee efficiency. Furthermore, the infected accounts sending out spam emails jeopardized the reputation of the company, making them liable to IP blacklisting.

Customer profile

Company	WWI A/S
Location	Kolding, Denmark
Industry	IT – Hosting and Outsourcing
Number of filtered domains	2.500 domains Incoming Filtering 5.000 domains Outgoing Filtering
Products in Use	Local Cloud, Incoming and Outgoing Filtering
Website	http://wwi.dk

Implementation

In their search for professional anti-spam filtering, WWI discovered SpamExperts solutions and decided to start a free trial, being convinced about the competitive pricing strategy and positive feedback from SpamExperts happy clients.

The decision to implement Incoming and Outgoing Filtering was a must for the webhosting company, as they were searching for an effective anti-spam solution for them and for their end-customers. WWI has been using the Incoming and Outgoing filtering for over two years, thus SpamExperts professional solutions have become the primary spam filter for all their customers. Moreover, the private label option allowed them the possibility to brand the filter themselves. With nearly all spam messages filtered out, WWI team can now focus on their tasks, without the hassle of having to check each email for spam, while network reputation is kept intact.

Benefits

The Incoming anti-spam solution offers full Inbox protection and helps increase it at network-level. In this way, end-users are offered maximum control and email continuity, with the perk of saving significant human and network resources. The Outgoing anti-spam system fully protects company reputation, stopping spam from leaving the network and preventing IPs from being blacklisted. End-users get maximum control, email continuity, and save valuable resources.

After implementing SpamExperts solutions, the amount of spam significantly dropped and less time was lost through manual adjustments of the filter. In comparison with the previous tool used, SpamExperts solutions offered much higher quality, at a lower cost, plus easier maintenance. WWI team is extremely satisfied about offering email security as a value-added service to their end-customers, who are as well happy with the SpamExperts solutions.

Target Reached

“SpamExperts offered us the possibility to have one user-friendly management interface where we could do it all. The possibility to save time on support and money on the annual fee was one of the main reasons for choosing SpamExperts. Furthermore, the technical support team was professional and showed high technical knowledge. It is a real value-added service for the end-customer,” said Lasse Gloy, Support Specialist | Team Leader WWI A/S.

Next steps

Contact us to discuss your email security needs!
sales@spamexperts.com

Take a **Free Trial** to convince yourself of the quality!
<http://trial.spamexperts.com>

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Distributors and Resellers!
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SpamExperts B.V.
Rokin 113-115
1012 KP Amsterdam
The Netherlands

Phone +31 20 820 0004
Fax +31 43 711 3801
info@spamexperts.com

For more information and a free trial, please go to
www.spamexperts.com