SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY
CARTIKA IT SOLUTIONS

Local Cloud » SaaS Managed Email Security on your own servers » API » Cluster- able » Synchronized » Frontend

The proliferation of spam, which accounts for 96% of the world's email traffic, has become a major annoyance to email users, corporations, and ISPs, and the problem is becoming worse. Significant losses in productivity and infrastructure capacity are only two of the negative outcomes of the most costly threat on the Internet today. Furthermore, open source filters comprise nearly 100% of the total load on hosting infrastructures and handling spam problems alone costs time, lead to mediocre filtering and will ultimately result in customer dissatisfaction.

Quick Read

Founded in Toronto in May 2000, Cartika Inc has established itself as a leader in application hosting and hosting technologies. Advanced web hosting facilities and technologies, combined with intricate knowledge in several best of breed open source and commercial applications, Cartika web enables your business.

Challenges

Cartika was in serious need of a centralized solution as their current set up existed of several appliances and home-grown solutions, which led to mediocre filtering. Furthermore, the solutions needed to be convenient, easy to use for end users, seamlessly integrate into their existing systems, and most importantly, effectively fight spam. SpamExperts offered the helping hand.

CARTIKA
Web enabling business

Customer profile

Company	Cartika IT Solutions inc
Location	Toronto, Canada
Industry	Web Hosting
Number of Domains	100,000
Products in Use	Local Cloud, Incoming, Outgoing, and Archiving
Website	www.cartikahosting.com

Implementation

Before the implementation, Cartika tested our solutions against their own appliances, and SpamExperts clearly outmatched their home-grown solutions. SpamExperts makes use of cloud-based technologies and is easy to use. As a result, Cartika started to implement SpamExperts' incoming -and outgoing filtering, including email archiving in order to offer their clients full legislative compliance.

Benefits

SpamExperts' centralized solutions resulted in significant time-savings, and enabled Cartika to focus on their core competences instead of maintaining self-developed anti-spam solutions. In addtition, the SpamExperts Local Cloud was installed on Cartika's own hardware by the SpamExperts' team and enabled them to fully manage their own email security services. Local Cloud enables web hosts to run SpamExperts on their own hardware, where resources can be scaled up whenever needed, compared to typical black-box appliances, which usually increase the load on hosting infrastructures.

"Through testing we determined that SpamExperts would be as effective or better then products we were currently using. By allowing us to run these solutions on our own hardware, we have much fewer concerns managing this solution day to day. Real high availability and IPv6 support were also significant contributing factors."

Target Reached

"The SpamExperts product is a very intriguing one for service providers. It is delivered in a manner, which demonstrates their understanding of this market. Key value adds such as high availability between our facilities, ability to install this solution on our existing hardware standards, a massive API to allow seamless integration into our systems and IPv6 support make this solution a no brainer for the service provider industry," says Andrew Rouchotas, CEO of Cartika.

Next steps

Contact us to discuss your email security needs!
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info@spamexperts.com

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