



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

REALHOSTING

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

Capitalize on Email Security: Reduce Client Churn Rate & Increase Revenue » Webhost Integration & Automation » Plugins » API

The proliferation of spam, which accounts for 96% of the world's email traffic, has become a major annoyance to email users, corporations, and ISPs, and the problem is becoming worse. Significant losses in productivity and infrastructure capacity are only two of the negative outcomes of the most costly threat on the Internet today. Moreover, end-customers expect their webhosts to deliver enterprise-class email security and are nowadays demanding anti-spam solutions, as email has become business critical and the principal medium for written communication in the 21st century.

Quick Read

Real Hosting offers web hosting solutions (shared, VPS/cloud and managed) and domain name registrations. More importantly, instead of claiming to be a fantastic company, RealHosting links their services to five promises, which will never be broken. For starters, they will never abandon their clients if they require help. Moreover, RealHosting guarantees swift responses by email- and telephone, and will never give up until the problem is solved. Lastly, RealHosting has recognized that their success is extremely dependent on their client's success. Therefore, RealHosting ensures optimal quality by sticking to ISO9001:2008 norms, in order to continuously improve themselves and to guarantee that their client is always in the center of attraction.

Challenges

The proliferation of spam, which accounts for 96% of the world's email traffic, has become a major annoyance to RealHosting's clients. "Spam directly impacts our customers' productivity. Spam levels raised to a level at which email almost became unusable by our customers. Our spam filter did not cope well with our growth and upgrading was very expensive," according to Pim Eftting, Entrepreneur and Web Hosting Specialist at RealHosting.



Customer profile

Company	RealHosting
Location	Haarlem, the Netherlands
Industry	Web Hosting
Number of Domains	10,000
Products in Use	Local Cloud
Website	http://realhosting.nl/

Implementation

RealHosting started to deploy the SpamExperts solution mid 2010 in order to replace their hardware appliance. According to Pim Effting, RealHosting was looking for an in-house solution. “We wanted to have an in-house solution on our own hardware. By choosing this method, we do not depend on external companies for our day-to-day spam filtering.”

RealHosting currently utilizes SpamExperts to filter all of their accounts on their shared hosting platform. Besides filtering their shared hosting clients, managed hosting customers are also able to fully utilize SpamExperts.

Benefits

RealHosting is more than pleased about the scalability of the SpamExperts Local Cloud. Moreover, SpamExperts seamlessly integrates into their back-office processes, which competitors did not offer when SpamExperts was deployed. SpamExperts offers full integration and automation plug-ins for all major hosting control panels, like cPanel, Plesk and DirectAdmin.

Target Reached

“We are more than pleased about the seamless integration of SpamExperts into our back-office processes and the ability to run it on our own hosting infrastructure, as we do not want to be dependent on third parties for our daily spam filtering,” says Pim Effting.

Next steps

Contact us to discuss your email security needs!

<http://www.spamexperts.com>

info@spamexperts.com

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SpamExperts B.V.
Rokin 113-115
1012 KP Amsterdam
The Netherlands

Phone +31 20 820 0004
Fax +31 43 711 3801

info@spamexperts.com

For more information and a free trial, please go to
www.spamexperts.com